



Web page Design

About the course: This course is designed to help the novice who wants to gain confidence and knowledge. This course will appeal to a wide variety of people, but specifically those who would like a step-by-step description of the basics. There are no prerequisites for this course and it is assumed that students have no prior programming skills or IT experience.

The course will culminate in a small final project that will require the completion of a very simple page with links and images. The focus of this course is on the basics, not appearance.

Subsequent courses focus on the marketable skills of styling the page with CSS3, adding interactivity with JavaScript and enhancing the styling with responsive design.

Training:

The course uses curriculum that prepare students for the Adobe Certified Associate (ACA) Certification.

Methods of training include:

- Hands on Labs: Creating a Websites
- Online Content and Lectures: Students get to ask questions and participate in group training.

Topics include:

- Applications: WordPress/Adobe Dreamweaver
- Website Management: ISP/Domain Name/Hosting the site
- Projects: Creating a website I and II

Job Skills:

Web developers design and create websites.

- They are responsible for the look of the site.
- Sites technical aspects: Monitor website performance and capacity, which are measures of a website's speed and how much traffic the site can handle.
- Web developers may create content for the site.

WordPress Application: WordPress powers more than 28% of the web — a figure that rises every day. Everything from simple websites, to blogs, to complex portals and enterprise websites, and even applications, are built with WordPress.

WordPress combines simplicity for users and publishers with under-the-hood complexity for developers. This makes it flexible while still being easy-to-use.

Adobe Certified Associate (ACA) Certification: The ACA is a certification that is industry-recognized credential that can be used to effectively validate one's skills in Adobe digital-media software, including Adobe Animate, Adobe Dreamweaver, Adobe Flash, Adobe Illustrator, Adobe InDesign, Adobe Photoshop and Adobe Premiere Pro.